

Almost a month after announcing she would run for the U.S. Senate, Kentucky Secretary of State Alison Lundergan Grimes will officially kick off her campaign in her hometown of Lexington.

The 34-year-old Democrat is seeking to unseat Senate Republican Leader Mitch McConnell, who will have served 30 years in the Senate when the election is held in November 2014.

Grimes' campaign said Gov. Steve Beshear will join her for the event.

The kickoff happens just a few days before the annual Fancy Farm picnic in western Kentucky. The campaigns of both Grimes and McConnell have said their candidates will attend the afternoon of stump speeches Saturday.

Louisville businessman Matt Bevin, who said last week he would run in the GOP primary, also plans to be at Fancy Farm.