

The United Way of Southern Kentucky announced that its Dolly Parton Imagination Library program was awarded a \$2,000 grant from Target Corporation (NYSE: TGT

). In recognition of the efforts of United Way

of Southern Kentucky

in supporting early childhood education, the grant will aid in the continuing efforts of the program which is designed to send books monthly to children at their home until the age of 5.

United Way's Early Childhood Education community impact goal is to ensure that all children will enter kindergarten ready to succeed. To get books into the hands of children, United Way

of Southern Kentucky

began administering the Dolly Parton Imagination Library program in late 2011. The Imagination Library not only increases children's access to books but also promotes parent-child interaction and helps ensure that children enter kindergarten with a strong ability to read with an eagerness to learn.

Recognizing that good reading skills are key to a child's success in school, Target awards Early Childhood Reading Grants to schools, libraries and nonprofit organizations that support K-3 reading programs that help inspire kids to love reading and encourage families to read together.