

Every year, BBB receives thousands of calls and emails from consumers who have been scammed. While some are widespread, others are more narrowly focused.

Medical Alert Scam –With promises of a “free” medical alert system, seniors and their caretakers were targeted and scammers claimed to be offering the system free of charge because a family member or friend had already paid for it. The system never arrived and because the free delivery did require their personal information, they were charged for the system.

Auction Reseller Scam: Usually claiming an emergency, the online buyer requests same day delivery and a fake paypal email is sent to the buyer. No payment is ever received.

Arrest Warrant Scam – In this scam, con artists are taking advantage of technology that can change what is visible on Caller ID, and allowing them to pose as the office of the local sheriff or other law enforcement agency.

Invisible Home Improvements –. Scammers may simply knock at your door offering a great deal because they were “in the neighborhood”.

Casting Call Scam –Scammers pose as agents or talent scouts looking for actors, singers, models, reality show contestants, etc., and use phony audition notices to fool aspiring performers into paying to try out for parts that don't exist

Foreign Currency Scam –They advertise an easy investment with high return and low risk when you purchase certain foreign currency. Even though you may even take possession of real currency, it hard to resell and doesn't increase in value.

Scam Texts – Appearing to be a text alert from your bank, and asking you to confirm information or “reactivate your debit card” by following a link on your smart phone.

Do Not Call Scams –Scammers ask for personal information, such as your name, address and Social Security/Social Insurance number to be able to place you on the ‘National Do Not Call Registry’. They use this information in identity theft.

Fake Friend Scam –Fake facebook profiles are used to send friend requests. Once accepted, scammers use personal information for identity theft.

Scam of the Year: Affordable Care Act Scam - Scammers used the Affordable Care Act (“Obamacare”) as a way to fool Americans into sharing their personal information.